Hello,

I tested "Test-site" website and found issues with purchase workflow which can improved for customers.

I would suggest a new feature as "Buy-in-1-Click". The main idea is customer can purchase goods with minimal effort excluding registering in the personal account and filling personal data (as it is for now), just filled own name and phone number.

I suggest the next workflow:

1. Customer chooses any good(s) and puts them to the Shopping Cart.

2. Customer goes to the Cart and clicks "Buy-in-1-Click" button and fills "Name" and "Phone Number" fields on the shown pop-up.

3. Then clicks "Order" button and should see the final message with Order Number info and confirmation text (like this: "Thank you for your order #123456 and we will call you in <business hours / 15 mins>").

4. Call-center clerk should call-back to the customer, clarify personal customer data (name, last name, address, payment and delivery methods) and confirm order (appr. 2 minutes).

I believe that suggested feature improves customer service, increases number of customers and sales.

Refer to the Attachments to see example of this idea.

Regards,

<your\_name>